Selling your tickets

Everything about pools, privileges, shops and what it has to do with your tickets.

Pools

On the 'Pools' tab you manage your capacity. Here you determine how many of a specific ticket type you want to sell.

It doesn't say anything about the way you sell it. It's only your capacity.

General Admission: 1000

Afterparty: 150

CD: 50

Privileges

Your pool consists of privileges. Every privilege is 'A right to...'

This can be:
- The right to enter (part of) the event → **Entrance** privilege
- The right to a specific service/product → **Upsell** privilege

Privilege type

●	**Entrance**	• Use to grant access to an event (or livestream)
		• Total amount of tickets a user can get of this type can be limited per shop
○	**Upsell**	• Use for additional services/products (like drinks/merchandise)
		• Does not count towards the users' amount of tickets limited per shop

Pools

In this example:

Pool: General Admission has 1000 Entrance privileges.
Pool: Afterparty has 150 Entrance privileges.
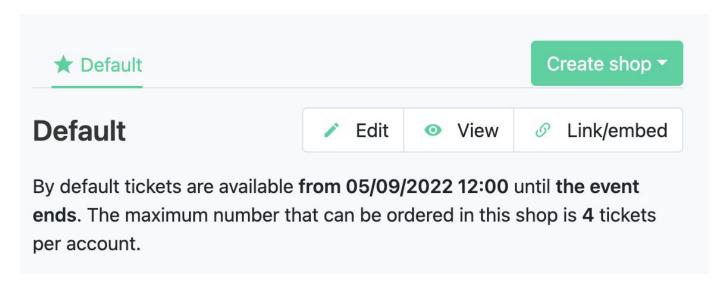Pool: CD has 50 Upsell privileges.

Entrance	**Entrance**	**Upsell**
General Admission: 1000	Afterparty: 150	CD: 50

You easily see the difference between entrance and upsell via the pictogram.

Shops

Under the tab 'Shops' you'll find your online shops. In there you set up rules for your ticket sale. Every shop has a shop rule that determines:

When tickets can be bought in the shop & what the ticket limit is per buyer.

⭐ Default

Create shop ▾

Default

✏️ Edit | 👁 View | 🔗 Link/embed

By default tickets are available **from 05/09/2022 12:00** until **the event ends**. The maximum number that can be ordered in this shop is **4** tickets per account.
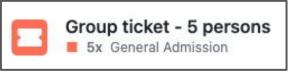
Create tickets in your online shop

Create ticket

When you are creating a ticket, the system will ask you which pool you want to use. If you sell a ticket then a privilege of the chosen pool will be used.

At the top of your ticket you can see which privileges this ticket consists of. A ticket can have multiple privileges:
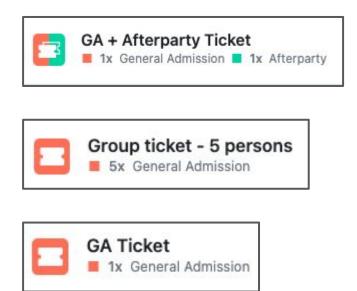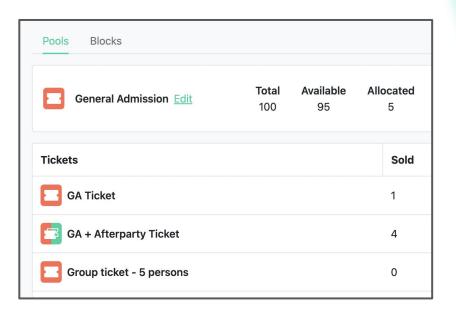
GA + Afterparty Ticket
1x General Admission 1x Afterparty

Group ticket - 5 persons
5x General Admission

GA Ticket
1x General Admission

Afterparty for 2
2x Afterparty

Album: "First Thing"
1x CD

Multiple tickets using privileges from 1 pool

You can create multiple tickets, that are using privileges from the same pool.

For example, 3 different tickets, all making use of the 'General Admission' pool. Because of this feature, you will never oversell tickets in a shop.

GA + Afterparty Ticket
■ 1x General Admission ■ 1x Afterparty

Group ticket - 5 persons
■ 5x General Admission

GA Ticket
■ 1x General Admission

Pools	Blocks			
		Total	**Available**	**Allocated**
■ **General Admission** Edit		100	95	5

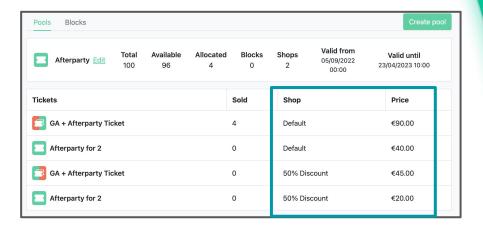| Tickets	Sold
■ GA Ticket	1
■ GA + Afterparty Ticket	4
■ Group ticket - 5 persons	0

Creating multiple shops

It's possible to create multiple shops (or copy your old one and adjust it).

Every shop has its own:

- The rules for tickets bought in this shop & the ticket limit per buyer.

- URL to the shop

- Tickets*

* In every shop you create new specific tickets, again all using privileges from your existing pools.

Ticket information

You can give a ticket the following information:

- **Name of the ticket** → Shown in the online shop and confirmation email.

- **Description of the ticket** → Extra information about the specific ticket.
  Shown in the online shop and confirmation email.

- **Price** → The total price the customer has to pay.
  Shown in the online shop and confirmation email.

- **NFT artwork*** → By default, the artwork you set up on event level will be used. You can overwrite this under each ticket type in a shop.
  Read more later

Ticket settings

You can set the following:
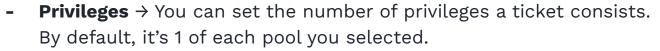
- **Max amount** → This is the max amount that can be sold of this specific ticket type. Leave this empty if you want to use the pool capacity.

- **Put ticket up for sale** → Toggle this button on if you want to allow this ticket to be purchasable in your online shop.

- **Privileges** → You can set the number of privileges a ticket consists. By default, it's 1 of each pool you selected.

Ticket settings advanced

At the top of your shop, you can set when your online shop is available and how many tickets each customer can order. **This rule applies to all entrance tickets in that shop***, unless you have specified something else per ticket.

This you set in your **advanced settings.**
For upsell tickets the limit doesn't apply, so you can use the specific ticket limit.

Notice: You can't overrule the shop limits.
If the shop limit is set on 4, and you set the limit in the specific ticket on 6, the customer can still only buy 4 entrance tickets.

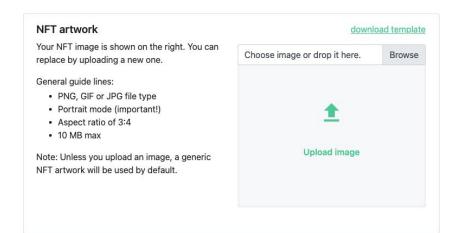| ☐ Available from	☐ Available until	☐ Ticket limit
05/09/2022 📅	23/04/2023 📅	
12:00	10:00	
Monday, 5 September 2022 12:00	Sunday, 23 April 2023 10:00	
Local time: Europe/Amsterdam	Local time: Europe/Amsterdam	

Create ticket

Adding NFT artwork

Create ticket

Applying NFT artwork to a ticket can be done on two levels:

- A Global Event Level: all tickets across all shops for your event have the same artwork. **This can be found under the *Blockchain* tab in the manage section of your event.**

- Per Ticket: all tickets for that specific ticket type in a shop use that spefic artwork. E.g GA Ticket.

NFT artwork   download template

Your NFT image is shown on the right. You can replace by uploading a new one.

Choose image or drop it here.   Browse

General guide lines:
- PNG, GIF or JPG file type
- Portrait mode (important!)
- Aspect ratio of 3:4
- 10 MB max

⬆

Upload image

Note: Unless you upload an image, a generic NFT artwork will be used by default.

Choose image or drop it here.   Browse

GET Protocol

Your ticket privileges as NFT

Each privilege that is sold via a ticket is registered on the blockchain as an NFT ticket. When a ticket consists of 1 privilege, it will become 1 NFT.

GA Ticket
■ 1x General Admission

1x **Entrance** ✕

Name

GA Ticket

Description

Put ticket up for sale ⬤

1 ticket, called **GA Ticket** consists of **1 privilege** from the **General Admission Pool**

Price type
○ Custom price
● Global price

Select a price

GA (€40.00)

🗑 Delete   Move to page ⇅   ↺ Cancel   ✓ Apply

- **1 ticket**
- **1 privilege**
- **1 NFT**

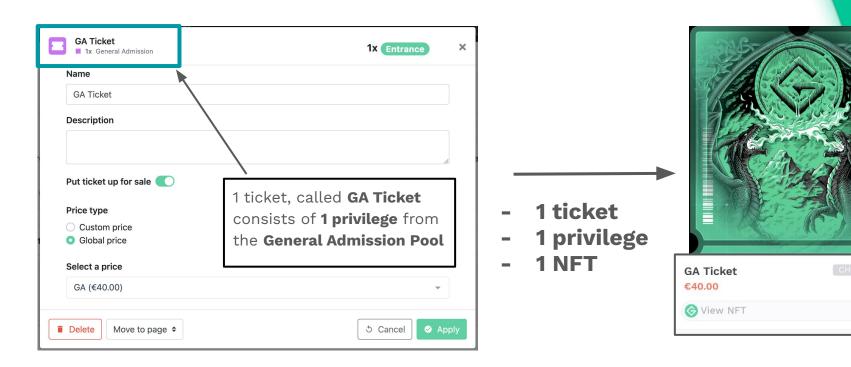**GA Ticket**   CHECKED-IN
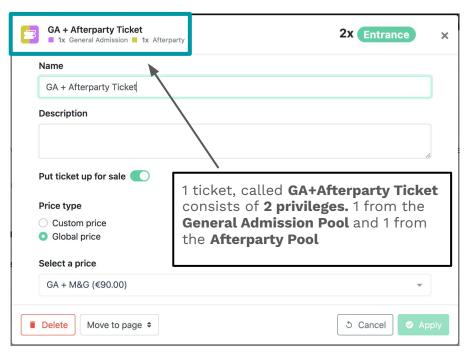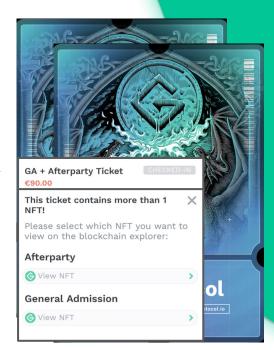**€40.00**
Ⓖ View NFT   ›

Your ticket privileges as NFT

Each privilege that is sold via a ticket is registered on the blockchain as an NFT ticket. When a ticket consists of 1 privilege, it will be 1 NFT.

GA + Afterparty Ticket
1x General Admission   1x Afterparty

2x Entrance

Name
GA + Afterparty Ticket

Description

Put ticket up for sale ⬤

1 ticket, called **GA+Afterparty Ticket** consists of **2 privileges.** 1 from the **General Admission Pool** and 1 from the **Afterparty Pool**

Price type
○ Custom price
⬤ Global price

Select a price
GA + M&G (€90.00)

🗑 Delete   Move to page ⬍   ↺ Cancel   ✓ Apply

- **1 ticket**
- **2 privileges**
- **2 NFTs**

GA + Afterparty Ticket   CHECKED-IN
€90.00

This ticket contains more than 1 NFT!   ✕
Please select which NFT you want to view on the blockchain explorer:

Afterparty
ⓖ View NFT   ›

General Admission
ⓖ View NFT   ›

Scan the ticket's privileges

You scan with the GET-IN Protocol Ticket Scanner (on your iPhone/Android) You will see the ticket name in black, and in grey the name of the privilege you are about to scan along with the 'Check In' status.